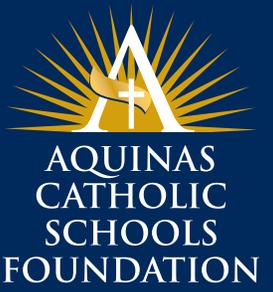




# INVEST IN THE BEST



HELP US ESTABLISH THE  
**AQUINAS HUMAN  
CAPITAL FUND**



315 11th Street S.,  
La Crosse, WI 54601

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[www.aquinascatholicschools.org](http://www.aquinascatholicschools.org)



# INVEST IN THE BEST



**Contribution Schedule**

- One-Time Payment
- Monthly
- Quarterly
- Semiannually
- Annually

Date of first campaign payment \_\_\_\_\_  
*Pledge statement will be mailed quarterly.*

Will be matched by my/my spouse's employer.  
Name of matching organization: \_\_\_\_\_

Please print your name, as you would like it to appear when recognized as a campaign donor: \_\_\_\_\_

I wish for my gift to be anonymous.

I/We pledge \$ \_\_\_\_\_ per year, over the three-year pledge period, for a total gift of \$ \_\_\_\_\_ to the Human Capital Fund at Aquinas Catholic Schools.  
I/We have enclosed an initial payment of \$ \_\_\_\_\_  
Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Method of Payment**

Please accept my gift in the following form:

- Cash/Check (payable to **Aquinas Catholic Schools Foundation**)
- Other (ie: life insurance, mutual fund, stock)
- Please charge my credit card:
  - Monthly
  - Quarterly
  - Annual
  - In Full
  - Master Card
  - Visa
  - Discover
  - Amex

Name on card \_\_\_\_\_  
Credit Card# \_\_\_\_\_  
Exp Date \_\_\_\_\_ / \_\_\_\_\_ CVS/Security Code \_\_\_\_\_

I would like to give in honor of: \_\_\_\_\_

Since Aquinas High School opened its doors in 1927, our faculty and staff have instructed and cared for our most precious commodity, our students.

We believe Aquinas provides *simply the best* 3K-12 school experience educating the whole student, **MIND, BODY, & SOUL**, a responsibility that rests on the strength of our faculty and staff. Outstanding teachers are essential.

In 1975, a group of alumni and business leaders had the forethought to form the **Aquinas Foundation** to fund the transition from a primarily religious faculty to a lay faculty. They realized how critical it was to be able to recruit and maintain a quality faculty and staff. The time has come again to invest in our employees by competitively compensating our valued educators, who currently start 30% below local public-school salaries.

In recent months, alumni, current families, and friends have made initial pledges toward this effort. These pledges, along with directed estate gifts, have laid the foundation for the "Invest in the Best" campaign. We hope these commitments will inspire all Aquinas alumni and friends to join our effort, answering the challenge our forefathers did nearly 50 years ago, by investing in our faculty and staff who shape the lives of our current students and future alumni.

Please prayerfully consider making a meaningful gift to the Human Capital Fund by choosing to "Invest in the Best" and set Aquinas Catholic Schools up for our next 50 years of success.

  
**Tom Miskowski**, President  
 Aquinas Catholic Schools Foundation

  
**Ted Knutson**, President  
 Aquinas Catholic Schools

## Teacher Salary



- Average Salary
- Base Salary

Faculty and staff at Aquinas Catholic Schools answer the call to serve, despite a significant gap in compensation compared to their peers at local institutions.

Investing in our employees will allow Aquinas Catholic Schools to attract, retain, and fairly compensate a devoted, knowledgeable, and caring faculty and staff for the students we serve.

## Fund Impact

FUNDS RAISED	5% ANNUALLY	FACULTY & STAFF INCREASE	OVER 10 YEARS
\$1,000,000	\$50,000	.83%	\$500,000
\$2,000,000	\$100,000	1.66%	\$1,000,000
\$4,000,000	\$200,000	3.33%	\$2,000,000
\$6,000,000	\$300,000	5%	\$3,000,000
\$8,000,000	\$400,000	6.66%	\$4,000,000
\$10,000,000	\$500,000	8.33%	\$5,000,000

### Short Term Goal

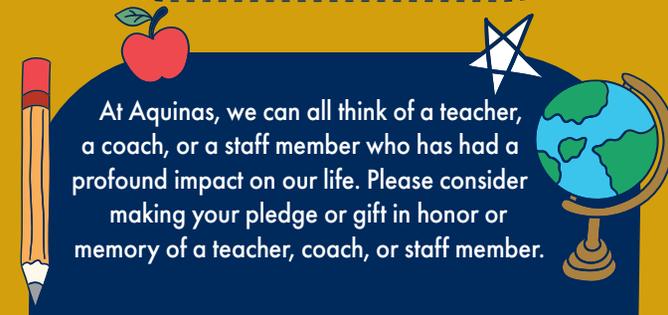
\$7 million

Through a successful capital campaign effort, the Human Capital Fund that has been established will grow to \$7 million in support of faculty and staff compensation.

### Overall Goal

\$10 million

Over the next few years, estate gifts, investments from the Aquinas family, and market performance will see the Human Capital Fund grow to \$10 million allowing ACS to close the starting wage gap for faculty and staff.



At Aquinas, we can all think of a teacher, a coach, or a staff member who has had a profound impact on our life. Please consider making your pledge or gift in honor or memory of a teacher, coach, or staff member.